PROCLAMATION

WHEREAS, The State of South Dakota is engaged in an extensive program to upgrade its highway system to meet the needs of its people and of a growing ec momy, and;

WHEREAS, this program will assure safer, more convenient travel for all motorists, and more efficient movement of the goods and services upon which modern life depends, and:

WHEREAS, it has been shown by experience that the henefits of adequate highways exceed their cost, through reduced accident and driving expenses, time savings, enhancement of property values, and encouragement of industrial, commercial and residential development, and;

WHEREAS, modern highways are planned and built to improve the quality of the environment, and to preserve and make more accessible the places of scenic, historic and recreational importance, and;

WHEREAS, the motorists of South Dakots support this program through their highway-use taxes, and should take every opportunity to inform themselves of the progress and planning in highways;

NOW, THEREFORE, I, Frank L. Farrar, as Governor of the State of South Dakota, do hereby proclaim the period September 21-27, as

HIGHWAY WEEK

in South Dakota, and call upon all citizens to reflect during this time on these products of their tax dollars.

> IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the State of twenty-eighth day of August in the year of our Lord, one thousand nine hundred and sixty-nine.

ATTEST: